

OUR VISION FOR CHEPSTOW 2022-2027



covering the council wards of:

**Thornwell, Bulwark, Maple Avenue, Larkfield,
Chepstow Castle, Mount Pleasant, St Kingsmark**



WHAT IS CHEPSTOW

The green gateway to Wales

As the first town in Wales, we are the entrance to the Lower Wye Valley in an Area of Outstanding Natural Beauty.

Chepstow is the start and finish of Offa's Dyke Path, the Wales Coast Path and the Wye Valley Walk .

A destination for the arts

A town with a rich tradition in the arts and music provided for and with our residents. We are proud of our inspiring cultural foundations and aspire to be a destination for music and the arts.

A town of proud historic significance

Chepstow grew as a bustling market town from Britain's oldest surviving stone castle. We have a rich and fascinating history spanning centuries.

**CHEPSTOW ...
...A PLACE TO LIVE,
WORK AND VISIT**

OUR VALUES

These will inform every decision we make:

- **AMBITION**
- **INCLUSIVITY**
- **RESPECT**
- **GREEN**

OUR VALUES



AMBITION

We will make decisions, lead initiatives and drive funding for projects which are ambitious and put the heart of Chepstow and its people, businesses, and visitors.



INCLUSIVITY

We will work for all residents, of all ages, ethnicities, religion, sexual orientation and members of other diverse and minority groups.

RESPECT

When we promote and develop projects we will consider all views. We will take pride in the projects we create and the change that we lead, for and on behalf of the people, businesses and visitors of Chepstow.

GREEN

We will make decisions and drive changes that create a greener and more sustainable future for Chepstow and its residents, aiming for a Net Zero Chepstow.



LIVING IN CHEPSTOW

We want to improve the quality of life for the residents of Chepstow

We want all residents to feel that they live in a vibrant and attractive community, that meets their needs.



WORKING IN CHEPSTOW

We want to work with local businesses to improve the local economy

As an historic market town, local businesses are the foundation of the economic life in Chepstow. We will work to strengthen and sustain the economy by listening to all local businesses.

VISITING CHEPSTOW

Chepstow is visited by thousands of people every year

Chepstow Castle and St Mary's Priory are visitor attractions of major historic significance. The Wye Valley and our riverside are areas of natural significance. By supporting the growth of leisure and hospitality, the arts and music in our town, we can become a cultural and walking destination .



OUR WAYS OF WORKING



We will be inclusive by

- actively encouraging wide representation
- engaging with under-represented communities to ensure voices are heard



We will communicate by

- using clear methods of communication and purpose
- developing Chepstow Town Council website
- developing wider social media usage
- providing simple pathways to information



We will work in partnership by

- working with many organisations, including Monmouthshire County Council, Aneurin Bevan University Health Board and businesses to achieve this vision



We will be financially responsible & effective by

- using Council finances to the benefit of its residents
- effective use of community spaces to achieve sustainability



We will strive to achieve our ambition by engaging with:



and other public sector organisations, community groups and businesses

KEY FOCUS AREAS



TRANSPORT

We want to see improvements to:

- access and disabled access to the train station and the westbound platform
- frequency of buses
- footpaths and cycleways to encourage active travel
- connectivity between the riverside, Bulwark, the town centre and the top of Chepstow
- highways - road surfaces, pavements, dropped kerbs

We want to see provision of:

- electric bikes and scooters for green transport
- access to free parking within Chepstow
- a transport hub linked to the train station



HOUSING

We want to ensure that housing is developed to meet local needs by:

- assessing the need for, and developing, social housing
- providing safe, secure, well-maintained homes for all



HEALTH AND WELLBEING



We want to see:

- GP surgery in Bulwark
- services for people living with dementia
- a Minor Injuries Unit
- greater use of all community buildings by individuals and groups
- an extension to Primary Health Care facilities in Chepstow

Key Focus Areas cont.



GREENING

Work with land owners to:

- improve green spaces
- expand tree planting
- collaborate on litter collection
- create greater biodiversity

And to:

- work with Transition Chepstow to sustain and promote the town's orchards
- campaign on pollution in the town and rivers

RETAIL, HOSPITALITY & TOURISM

Work with businesses to:

- improve the shopping areas of Chepstow High Street and Bulwark
- provide support for local businesses: start up funds, start up hubs
- explore options for the community use of the old Barclays Bank building
- explore the use of planning gain from the Lidl development to provide public space, to meet, play and relax
- support the development of hotels and B&Bs across Chepstow



INFRASTRUCTURE

Based on feedback from the public, we will strive to:

- monitor the impact of the traffic situations in the town centre
- upgrade the public toilets in Chepstow town
- provide a public toilet in Bulwark
- provide benches along the walking routes around Chepstow
- review and improve the aesthetic appearance of public buildings
- explore funding options for improvements to fronts of shops and buildings
- improve signage to tourist sites and other facilities, e.g. community buildings
- free car parking to enable visitors to explore



CHILDREN & YOUNG PEOPLE

- Create a destination play space in The Dell
- Create a youth forum
- Ensure adequate play provision across Chepstow
- Listen to schools and engage with them
- Support and promote specialist activities, including sports, music, drama and exchange visits
- Support and develop extra-curricular youth provision



LEISURE, LEARNING & EDUCATION

- Improve adult and continuing education
- Work with partners to encourage businesses to provide work experience opportunities for young people



ARTS

- Support and promote the annual Arts Festival
- Develop an arts venue in Bulwark
- Provide an artist in residence
- St. Mary's Priory as an Art Centre/ destination
- Develop an ambitious calendar of seasonal, festive and one-off events, and work with the Chepstow events team
- Support and promote community-led music events at the bandstand
- Continue to assess the need for an asset transfer of the Drill Hall to Chepstow Town Council
- Assess the need to retain the Old Library building
- Town Council funding of annual Firework Display
- Town Council funding of Bands at the Bandstand



CONTACT US

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FEEDBACK

We welcome your feedback on this document; please direct your comments and questions to your ward councillor. Councillor contact details can be found on our website: www.chepstow.co.uk

